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NEWS RELEASE

For Immediate Release

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Young Agents Share Holiday Spirit with the Children of HISD

HOUSTON, TX, (January 25, 2010) – On December 18, 2009 the Independent Insurance Agents of Houston's Young Agents Committee partnered with Be An Angel, a foundation benefiting children with multiple disabilities and profound deafness, to give the children of T.H. Rogers HISD Elementary School something to smile about this last 2009 Holiday Season. With the help of the insurance industry they were able to make "Snow Day 2009" an event the children will forever cherish.

Each year, Be An Angel treats the students of T.H. Rogers Elementary School to "Snow Day" where over 30 tons of snow are produced to transform the front lawn of the school into a winter wonderland for the children. Throughout the morning 830 eager students come in clusters to share in a multitude of activities, such as building snowmen and snowball fights, visiting with a signing Santa and Mrs. Clause regarding his or her Christmas wishes, playing with animals in the petting zoo, boarding Santa's train for a winter ride, or even observing as some of the other students sing and sign Christmas Carols.

Last fall, the Young Agents proudly adopted this community project and immediately launched marketing efforts requesting of its industry to donate the items necessary to make for a successful event. Fellow colleagues began accumulating Christmas trees, new and old ornaments, tree lights, and Christmas décor for the home right in their own offices; the response was unprecedented. By the week of the event, the Young Agents had more than enough donations to not only make the event possible, but to make it better than years past.

As the Young Agents embarked on this new mission they knew their industry would give from the heart to make it all possible. At the close of "Snow Day 2009," the Young Agents were able to donate five fully decorated Christmas trees and countless home décor items, all of which were donated to underprivileged families. They were also able to provide and distribute cookies and juice to all the students and their families on Snow Day, as well as make a monetary donation of almost \$800 to Be An Angel on behalf of the insurance industry. The Young Agents thank everyone for their support in sharing the true meaning of the Holiday Season with these children who may otherwise not have had the experience, and they are looking forward to making "Snow Day 2010" more memorable than the past!

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Sandra Schelnick
Young Agents Holiday
January 25, 2010

Chairman – Angie Hall, CIC - McClelland and Hine, Inc.
Vice Chairman – Stacey Campo – The Harford

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About IIAH

The Independent Insurance Agents of Houston, (IIAH) including Trusted Choice agencies, is the nation's largest local association of independent insurance agencies, representing nearly 6,000 independent insurance agents and their staff. Independent agents represent multiple insurance companies; they are not employees of any single insurance company. With an independent agent, consumers are able to comparison shop for cost-effective and customized coverage. An active advocate on behalf of independent agents before legislative, regulatory and judicial bodies, IIAH is affiliated with the Independent Insurance Agents & Brokers of Texas and America. More information on IIAH can be found online at iiah.org